

Self-Service Beer Bars

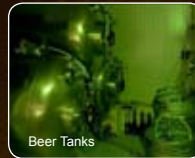


WHAT IS 2S2B ?

Self-Service Beer Bar (2S2B) gives the customer the opportunity and unforgettable experience to tap his **own beer** and decide how much or little foam head they want - **at any time**. The sales can be tracked for each **person** at the table regardless how many guests share the table. Furthermore, any customer can be connected with his friend sitting in the same- or in another 2S2B in another city or country, you can send your friend a message or pay for their beers. Customers are amazed at how it all works. This is the network of 2S2Bs - **The Global 2S2B**.



Tanker Truck



Beer Tanks



HISTORY AND THE PRESENT TIMES

2S2B Concept was developed in Pilsen, the "World Capital of the Beer", in the year 2005.

As a revolutionary product in the beer market, 2S2B immediately became extremely popular.

Breweries like Pilsner Urquell, Heineken and others understood that it was something they were looking for in the beer innovation area. Currently breweries are supporting this concept and 2S2B has great advantages for the customers and concessionaires, as well as the breweries.

To see technical parameters and economic aspects of the 2S2B turn the list...



Technical Parameters

- Automatic beer consumption measurement (precision of 0.3 fl oz)
- Each table equipped with its own beer pipes, water conduit, outlet
- Flexibility of table layout (removable tables)
- Brand variety possible
- Seating capacity, number of beer dispensers per table, number of faucets per dispenser are flexible
- Integrated real-time control system (Measurement-, Accounting-, Internet 2S2B Communication-, Menu real-time orders-, Projection-, Messaging-, etc. Modules)
- Up to 10 optional password protected sub-accounts per table (if different groups of people share the same table)
- Beer Tanks preferred - 3 pcs minimum, e.g. per 264 gal each (high beer consumption), KEGs possible
- Customer Man Machine Interface - turning keypad terminals, touch screens
- Dispenser cooling
- Tanker Truck for 2S2B preferred (high beer consumption)
- Easy to clean the beer technology.

Economic Aspects

- Excellent ROI (Return on Investment)
- High customer satisfaction (coming back)
- Multiple beer consumption
- Synergy effects (self-service - IT).



MCAT AUTOMATION

2S2B
Self-Service Beer Bars



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The Concept of 2S2B is patented.

